I oppose loosening the rules designed to promote and protect diversity of media ownership. These rules were adopted to ensure that the public would receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates. The cable ownership

cap is a crucial element of our democratic media, and it should not be weakened.

Is it because the First Amendment prevents government control of the press that the FCC believes media conglomerate control is acceptable?

That is exactly what loosening the diversity rules will accomplish: media conglomerate control.